



ILNUR ZINNUROV

Entrepreneur | Brand Strategist | Designer | AI Expert

I build brands, educational products, and AI-driven solutions that help businesses grow, stand out in the market, and operate at peak efficiency.

15+

Years of Experience

Hands-on expertise across business,
design, and education

70+

Regions

Successful projects delivered across
Russia

150K+

Participants

Reached through events and
educational programs



What I Do & How I Can Help You

My expertise sits at the intersection of **business, design, education, and technology**. I turn your ideas into fully realized, results-driven solutions that work from day one.



Powerful Brand Identity

Logo design, visual identity, and brand concepts that set your business apart and make a lasting impression on your market.



AI-Powered Solutions

Integrating cutting-edge AI tools into your business processes to boost efficiency, automate routine tasks, and unlock new growth opportunities.



Educational Products

Designing tailored learning programs, intensives, and accelerators built around your specific goals and audience needs.



Launch & Scale

From compelling pitch decks and marketing materials to full end-to-end project delivery — I take your concept all the way to measurable results.

My Core Competencies

Five key areas of expertise covering the full spectrum of modern business challenges.

Branding & Design

Creating logos, brand identities, brand books, presentations, and visual concepts that make your company stand out and leave a lasting impression.

Artificial Intelligence

Implementing AI tools and neural networks for business, education, and marketing — and training your team to leverage cutting-edge technologies with confidence.

Educational Products

Designing tailored learning programs, intensives, accelerators, and business simulations built around your specific goals and audience.

Project Management

End-to-end project delivery from concept to results. Proven experience across government, commercial, and non-profit sectors.

Entrepreneurship

Growing business communities, mentoring founders, and supporting entrepreneurs at every stage of their journey — from idea to scale.

Branding & Design

I develop visual identities for companies and projects — from market analysis to a complete brand book. **Result: a cohesive visual image that increases recognition and builds client trust.**

Strategy & Positioning

- Company and competitor analysis
- Positioning development
- Logo creation
- Brand identity
- Brand book

Visual Materials

- Presentation design
- Event branding
- Packaging design
- Advertising materials



Artificial Intelligence

Practical AI implementation for businesses and organizations. **Result: up to 70% reduction in task completion time and a measurable boost in team productivity.**



AI Assistants & ChatGPT

Custom corporate AI assistants, digital consultants, and automation of repetitive tasks — freeing your team to focus on what matters most.



Content Generation

Production of texts, visuals, and marketing materials powered by neural networks. Custom AI workflows tailored to your business goals.



Analytics & Training

Data analysis using cutting-edge AI tools. Staff training programs to help your team confidently work with neural networks and emerging technologies.

Educational Products

I develop custom educational programs tailored to your goals — from concept and design through delivery and impact assessment.

Program Formats

Intensives & Trainings

Accelerators

Masterclasses

Business Simulations

Forums

Strategy Sessions

Topics

Entrepreneurship

Export

Artificial Intelligence

Project Management

Marketing

Personal Brand

Professional Experience

Key milestones of a distinguished career. Experience spanning the **public, commercial, and non-profit sectors** enables effective delivery of projects of any scale and complexity.



Projects & Impact

Every metric reflects real projects delivered in partnership with teams and partners across Russia.

3548

Graduates

Of educational programs

17760

Entrepreneurs

Who launched or scaled their business

3542

Participants

Across training programs

317

Participants

In mentorship programs

150K

Attendees

At events and conferences

Project Geography

Completed projects are represented in more than **70 regions of the Russian Federation**. Proven experience scaling initiatives from municipal to federal level.

Republic of Tatarstan	Republic of Bashkortostan
Republic of Mordovia	Republic of Dagestan
Altai Krai	Krasnoyarsk Krai
Moscow Oblast	Novosibirsk Oblast

 And many more regions across Russia — from its western to eastern borders.

Who I Work With

Comprehensive solutions for four key client types — from private businesses to government institutions.

For Business

Branding, design, AI tool integration, and staff training in cutting-edge technologies to keep your team ahead of the curve.

For Educational Organizations

Curriculum development, methodology design, and hands-on training across high-demand fields and disciplines.

For Government Institutions

Forums, accelerators, educational initiatives, and federal-scale entrepreneurship support programs delivered end-to-end.

For Non-Profit Organizations

Social initiative design, grant project development, and full-cycle implementation support — from concept to measurable results.



Why Clients Trust Me

Seven key reasons why businesses, organizations, and government agencies choose me to deliver their most important projects.



15+ Years of Hands-On Experience

Real-world projects across business, education, and the public sector — not theory, but proven practice.



Cutting-Edge AI Expertise

Deep understanding of the latest technologies and the ability to apply them to solve real business challenges.



Federal-Scale Program Delivery

Proven track record of leading teams and managing large-scale projects across 70+ regions of Russia.



A Truly Integrated Approach

Strategy + design + technology + execution. Focused on delivering results, not just managing processes.



I build brands. I develop educational products. I implement artificial intelligence.

If your project needs modern, results-driven solutions — let's talk about working together.

Ilnur Zinnurov

Entrepreneur | Brand Strategist |
Designer | Artificial Intelligence
Expert

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